

MEMBERSHIP APPLICATION



**Society for Marketing
Professional Services**

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Alexandria, VA 22314

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www.smeps.org

CHAPTER PREFERENCE

Unless otherwise specified, a chapter will be automatically assigned based on your geographic location. For a full listing of SMPS chapters, visit www.smeps.org.

SMPS Austin Chapter

Name (PREFIX, FIRST, MI, LAST)		
Title		
Company	Company Web Address	
Company Address		
City, State, Zip		
Phone	Toll Free	Cell Phone
Fax	E-mail	
Alternate Address		
Alternate Phone	Alternate E-mail	

MEMBER INFORMATION

What is your primary job function (select only one)?

<input type="checkbox"/> Administrative	<input type="checkbox"/> Manager
<input type="checkbox"/> Business Developer	<input type="checkbox"/> Partner/Principal
<input type="checkbox"/> CMO	<input type="checkbox"/> President/CEO
<input type="checkbox"/> Consultant	<input type="checkbox"/> Technical
<input type="checkbox"/> Coordinator	<input type="checkbox"/> Vice President
<input type="checkbox"/> Director	<input type="checkbox"/> Other _____

What is your experience level?

Senior Level Mid-Level Entry-Level

What percentage of time do you spend on the following? (Total to 100%)

Marketing _____ Bus. Dev. _____ Mgt. _____ Other _____

What certifications or designations do you hold?

<input type="checkbox"/> AIA	<input type="checkbox"/> LEED AP
<input type="checkbox"/> Associate AIA	<input type="checkbox"/> P.E.
<input type="checkbox"/> APR	<input type="checkbox"/> Ph.D.
<input type="checkbox"/> CPSM	<input type="checkbox"/> Other _____

The following data will be used for statistical purposes only.

Gender	<input type="checkbox"/> Female <input type="checkbox"/> Male
Birth Date	
Education/Degree	
Year Graduated	
Academic Major	
Year started in A E C Industry	
Year started in Marketing/BD	

COMPANY INFORMATION

Federal/State Certifications <input type="checkbox"/> Disadvantaged Business <input type="checkbox"/> Minority Owned <input type="checkbox"/> Women Owned <input type="checkbox"/> Small Business <input type="checkbox"/> Other _____	Geographic Location <input type="checkbox"/> Local <input type="checkbox"/> Regional <input type="checkbox"/> National <input type="checkbox"/> International
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Size of Firm (including all branch and satellite offices)

<input type="checkbox"/> Under 10 employees	<input type="checkbox"/> 100-249 employees
<input type="checkbox"/> 11-25 employees	<input type="checkbox"/> 250-499 employees
<input type="checkbox"/> 26-99 employees	<input type="checkbox"/> Over 500 employees

Is your company's/firm's annual revenue less than \$4.5 million?

Yes No

Company/Firm's Primary Discipline (select only one)

<input type="checkbox"/> Architecture	<input type="checkbox"/> Geotechnical Engineering
<input type="checkbox"/> Architecture/Engineering	<input type="checkbox"/> Interior Design
<input type="checkbox"/> Construction/Contracting	<input type="checkbox"/> Landscape Architecture
<input type="checkbox"/> Construction Management	<input type="checkbox"/> Marketing Consulting
<input type="checkbox"/> Design/Build	<input type="checkbox"/> Reprographics/Audio/Visual
<input type="checkbox"/> Engineering	<input type="checkbox"/> Other _____
<input type="checkbox"/> Environmental Engineering	

COMMUNICATION PREFERENCES

Please select information about SMPS you wish to receive via e-mail.

<input type="checkbox"/> Awards Programs	<input type="checkbox"/> Networking Opportunities
<input type="checkbox"/> Certification	<input type="checkbox"/> SMPS Connections (e-newsletter)
<input type="checkbox"/> Educational Programs and Research	<input type="checkbox"/> Special Offers and News
<input type="checkbox"/> Member Opportunities	<input type="checkbox"/> Volunteer and Leadership Opportunities

DUES | PAYMENT INFORMATION

Dues Calculation Membership in the Society is an individual membership and includes an affiliation with one chapter.

1. Regular Member Dues	\$ 355.00	\$ 355.00
2. Origination Fee (new member only)	\$ 50.00	\$ 50.00
3. Foundation Contribution* (optional)	\$ 30.00	\$
TOTAL DUES PAYMENT		\$

Payment

Check Enclosed (payable to SMPS) Credit Card (Visa, MasterCard, American Express)

Credit Card #	Exp. Date	Authorized Signature
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\$27.50 of dues is applied to a one-year subscription to the *Marketer* and \$7.50 is applied to *SMPS Connections*. Members may not deduct the subscription from dues. Dues and contributions paid to SMPS are not deductible as charitable contributions for federal income tax purposes, but they may be deductible as ordinary and necessary business expenses under other sections of the Internal Revenue Code.

*Donations to the Foundation support projects to advance the field of professional services marketing, such as educational publications and research. Donations are deductible as charitable contributions for federal tax purposes. This contribution may be increased, decreased, or deducted as desired.

SERVICES AND FACILITIES

Please select five options from each category (five from Company Services and five from Facilities if applicable). Rank your options 1–5, with “1” being most important and “5” being least important. These will be listed with your firm’s name in the online SMPS National Membership Directory located in the “Members Only” section of the SMPS Web site.

COMPANY SERVICES		RANK	COMPANY SERVICES		RANK	COMPANY SERVICES		RANK	FACILITIES		RANK
Accounting Services			Equipment Planning			Pre-Construction Services			Airfields/Airports		
Acoustical Consulting and Design			Event Planning			Presentation Binding			Arboreta/Aquariums		
Advertising Consulting			Exhibit Design/Signage			Presentation Coaching and Training			Automotive Dealerships/Service Centers		
Aquatic Facility Design			Facilities Management			Presentation Graphics			Bridges		
Arbitration			Facilities Management Maintenance			Presentation Training			Brownfield		
Architecture			Failure Analysis			Printing			Casino/Entertainment		
Architecture and Landscape Photography			Financial Management			Professional Trade Association			Chemical Facilities		
Asbestos Abatement Consulting			Fire Protection and Life Safety			Program Consulting/Management			Children's Hospitals		
Audio Enhancement/School Systems			Flooring Solutions			Programming			College Facilities		
Audio/Visual Design			Food Services Consulting/Management			Property Management			Conference and Civic Center Facilities		
Audio/Visual Presentations/Production			Functional Planning			Public Involvement			Crime Labs		
Audiovisual Facilities Consulting/Design			General Contractors			Public Relations Consulting			Criminal Justice Facilities		
Blueprinting			Geographic Information Systems			Real Estate Development			Elementary/Secondary Schools		
Bond Claims			Geotechnical Engineering			Recycle Content			Food Service Facilities		
Brand/Identity Implementation			GIS and Programming			Resolution			General Building		
Bridge Engineering			Golf Course Design			Restoration/Preservation			Government		
Brochures/Newsletters			Graphic Design			Right-of-Way Services			Harbors/Ports		
Building Repair/Restoration			Hazardous Waste Redemption			Roadway Engineering			Healthcare Facilities		
Business Development			Historic Preservation			Roof Consulting			Healthcare Operational/Clinical Planning		
CADD Services			Human Resources Consulting/Devlpt.			Sanitary Engineering			High-Technology Facilities		
Civil Engineering			Hydraulic Engineering			Security Systems/Engineering			Highways		
Claims Services			Indoor Air Quality			Seismic Design and Consulting			Historic Structures		
Coating Consulting			Industrial Hygiene			Site Assessments			Hotels/Resorts		
Commercial Design Photography			Information Technology			Software Systems			Housing		
Commercial Solutions			Insurance Brokers			Solar Energy			Industrial Facilities		
Commissioned Fine Arts			Interior Design			Space Planning			Infrastructure		
Commissioning			Interior Design/Commercial			Strategic Planning			Laboratory Facilities		
Communications Consulting			Internet Services			Structural Engineering			Libraries		
Communications Training			Laboratory Architecture			Subsurface Utility Engineering			Marinas		
Constructability Reviews			Laboratory Planning			Surveying and Mapping			Military Facilities		
Construction			Land Use Approvals			Sustainable Design			Mixed-Use Development Centers		
Construction Administration			Landscape Architecture and Planning			Sustainable Design/Engineering			Museums		
Construction Consulting			Laundry Design			Technology Consulting			Non-Profit Organizations		
Construction Information			Lead Paint Abatement Design			Telecommunications			Office Buildings		
Construction Law			Legal Services/Claims/Litigation			Theatre Consulting			Parking Facilities		
Construction Material Testing			Liens			Theater Design			Parks/Recreation Facilities		
Construction Progress Photography			Life Cycle Cost Analysis			Threshold Inspection			Postal Facilities		
Construction Project Management			Lighting Design/Consulting			Title Insurance			Rail/Mass Transit		
Consulting and Design			Management Consulting			Traffic and Transportation Design/ Consulting			Recreation Centers		
Corporate Gifts			Manufacturer of Document Finishing Productions and Equipment			Training			Religious Facilities		
Corporate Real Estate			Manufacturer of Formaldehyde-Free Fiberglass Insulation			Urban Design			Retail Facilities		
Cost Estimating and Scheduling			Marine Engineering			Utilities Services			Secure Facilities		
CRM Consulting			Market Research			Utility Coordination			Sports Facilities		
Database Consulting			Marketing/Communications Consulting			Utility Relocation Design			Theatres		
Design/Build Services			Mechanical Engineering			Value Engineering			Theme Park Facilities		
Digital Media			Mergers/Acquisitions			Vibration Control			Vivarium		
Dispute Avoidance			Mining Engineering			Waste Management			Water and Wastewater Facilities		
Document Management Services			Needs Assessments			Water & Wastewater Treatment			Zoo Design		
Electrical Contractors			Owners Representatives			Water Resources					
Electrical Engineering			Parking Consulting			Web Page Development					
Electrical Engineering/Energy Consulting			Photogrammetry			Website Design					
Electrical Utility Design/Consulting			Photography			Website Development					
Engineering			Placement Services			Wetlands					
Environmental Consulting/Engineering			Planning			Writing/Editing Services					
Environmental Graphic Design						Zoning					
Environmental Health and Safety											

Supervisor's Name and Title

Supervisor's E-mail

How did you learn about SMPS?

What is your primary reason for joining SMPS?

SOURCE CODE: